



DISCOVER THE WORLD OF COMMUNICATION 2016



Innovative Summer Program for High School Students:

American University's School of Communication's Discover the World of Communication program offers two- to four-week professional hands-on workshops in the nation's capital. High school students from 18 countries and 41 states participated in Discover the World of Communication in 2015.

About the School of Communication:

American University's School of Communication is a laboratory for professional education, communication research and innovative production in the fields of journalism, film and media arts, and public communication, working across media platforms and with a focus on public affairs and service.

Discover the World of Communication:

Discover the World of Communication is open to high school students entering grades 9 through 12 (Ages 14-19). Classes are taught by American University School of Communication faculty as well as experts and professionals in their fields. Activities, guest speakers, events and field trips occur regularly throughout the program. Past trips include a Washington Post editorial meeting, a Nationals baseball game, a behind-the-scenes visit to NBC, interviews at National Public Radio, as well as visits to the Newseum and the American Film Institute (AFI).

- **Film:** Focus on 16mm film, environmental media production, documentary 101, scriptwriting and video production, 35mm photography, animation, video game design or screenwriting. Work hand-in-hand with Emmy, Oscar and Sundance award-winning faculty, as well as faculty from the Centers for Social Media and Environmental Filmmaking. American University's film program, one of the first programs in the country, began nearly 40 years ago and is currently ranked in the top 12 by Hollywood Reporter.

- **Public Communication:** We teach strategic thinking and how it shapes advocacy and communication in every field from politics to business, entertainment to health, social causes to international issues. We empower students with the tools and insights to shape the future of social media. Enroll in a course on public relations, international communication, speaking for impact or the art of the interview.

- **Print or Broadcast Journalism:** Converging media. Online journalism. We are on the cutting edge of mastering these concepts to prepare students for the newsroom of the future--working across media platforms as a digital journalist. We offer coursework in professional newswriting, sportswriting and broadcasting, broadcast journalism, backpack journalism and podcasting 101.



Why the School of Communication?

- **Faculty:** More than a dozen faculty members have extensive international experience as journalists, photojournalists and documentary filmmakers as well as consultants in public diplomacy, human rights, online media and investigative journalism.

- **Students:** The School of Communication has approximately 15 percent international students each academic year.

- **Special Centers:** The School of Communication's Center for Social Media is the intellectual hub for the Ford Foundation's five-year, \$50 million effort to rethink public media, while the Center for Environmental Filmmaking gives students a chance to work on professional productions for the Smithsonian, U.S. Park Service and other organizations. The School of Communication's Investigative Reporting Workshop is the only university research center in the world examining new models for enabling and disseminating investigative reporting. It serves as a laboratory "incubator" to develop new economic models and techniques for conducting and delivering investigative journalism. J-Lab: Institute for Interactive Journalism helps journalists and citizens use digital technologies to develop new ways of participating in public life. The Foreign Correspondence Network's mission is to help students contribute to the free flow of information and to participate in the international dialogue that is foreign correspondence.



Accreditation:

The School of Communication's journalism and public communication programs are recognized by the Accrediting Council on Education in Journalism and Mass Communication. Its film program is one of only 15 in the United States invited to join CILECT, the International Association of Film and Television Schools.

International Characteristics:

Several School of Communication faculty work extensively in international areas: Rick Rockwell (Journalism/Latin America); Joe Campbell (Journalism, former AP foreign correspondent); Bill Gentile (photo and video journalist, covering conflicts in Nicaragua, Iraq and Afghanistan); Rhonda Zaharna, (Public Diplomacy); Brigid Maher (filmmaker completing work featuring female Muslim clerics); and Leena Jayaswal (photographer and filmmaker who has documented the lives of women in India).

Cost of Attendance in Discover the World of Communication:

Each class is approximately \$775. Students typically participate in two classes per session (total \$1,550). Housing, dining, metro fare, after hours and weekend program activities fee is \$1,700 per two-week session. Total price for a two-week session is \$3,250. An up-to-date list of course offerings can be found at www.american.edu/soc/discover.

For More Information:

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